

## PRIVACY POLICY

**Your privacy is important to us, which is why we do everything to ensure your personal information is kept safe.**

The following Privacy Policy, intended for the users of magdalenakozmala.com website and all services contained within (hereinafter referred to as 'the website'), outlines the way personal data of the site's users is collected, either directly from you - the user, or via cookies.

This Privacy Policy is in accordance with all the relevant regulation in force, in particular with: the EU's 2016/679 General Data Processing Regulation regarding the protection of natural persons' personal information, its processing and flow, as well as the repealed Directive 95/46/EC and the terms contained within regulating the processing of personal information and in line with Polish Personal Data Protection Act from 10 May 2018 (Journal of Laws, paragraph 1000 with amendments, hereinafter referred to as Data Protection Law), and with the Polish Act on Rendering Electronic Services from 16 July 2002 (Journal of Laws no. 144, par. 1204 with amendments).

By Accepting the Privacy Policy, you effectively declare that:

1. You grant your permission for the data you have freely submitted to be processed by the website for marketing/promotional purposes. Such a permission also applies to any processing of the information in the future time on condition that its processing purpose does not change.
2. You agree to be sent commercial and marketing materials via means of electronic communication from the website, using the email address you have submitted.
3. You have been notified that:
  - The Administrator of your personal data is Magdalena Koźmala, the owner of Inspire Your Life Magdalena Koźmala, with registered office at 8th Wieniawska street, room no. 24, 20-071 Lublin, NIP: 7122391092, REGON: 432711353.
  - Contacting the administrator is possible by electronic mail at: kontakt@magdalenakozmala.com or via conventional mail, using the address: ul. Wieniawska, nr 8, lok. 24, 20-071 Lublin
  - You have the right to access your personal data, correct it, and demand its removal, as well as to file a complaint about its processing to the Polish Data Protection Commissioner.
  - The submitting of your personal data is both voluntary and necessary to use some of the website's services - such as the newsletter, booking a private session, as well as free-of-charge programs and content.
4. Your data may be processed by our subcontractor, Calendly, LLC, 1315 Peachtree St NE, Atlanta, GA 30309, whose services and data processing activities are used on the website when booking online sessions. The recipients of your data may also include all the entities entitled by law to have access to it. Additionally, your data may be disclosed to shipping companies, postal services, hosting providers and the email server as part of the purpose of data processing.

5. You have been notified that:

- The website collects information submitted by you as part of the process of subscribing to the newsletter. The legal basis for the processing is the permission granted by you while subscribing to the newsletter as well as the necessity to process your personal data in order to render the service (i.e. art. 6 section 1 letter b of GDPR). The user who voluntarily agrees to receive the newsletter can at any time cancel the subscription, as well as correct their data.
- The website collects information freely submitted by you while booking an online meeting term via Calendly service. The data submitted while filling out the contact form is used to arrange a suitable term for your meeting. The legal basis is your permission, as well as the legally justified interest pursued by the Administrator which is understood as the promotion of Administrator's own services and/or action taken by the Administrator upon your request (i.e. art. 6 section 1 letter a and f of GDPR, in relation to art. 10 of Polish Act on Rendering Electronic Services and/or art. 6 section 1 letter b of GDPR).
- The website uses cookies. By using the website, you give permission for cookies to be used. Thanks to cookie files, it is possible to generate statistics and ensure the highest quality of the website's experience. You may revoke your permission for the use of cookies at any time by changing your browser's settings. Keep in mind that deactivating cookies may impede or sometimes make it impossible to browse websites.
- The website also uses Google Analytics. Submitting the data necessary to conduct statistical analysis of the website's users is voluntary. You can switch to the so-called incognito mode in order to browse the website without disclosing the information related to your visit to the website. Using the the incognito mode, and consequently, not submitting the data, does not affect the browsing experience of the website.
- The server automatically logs some of the data related to the device you're using, e.g. your IP address, the date and logging time on the server, as well as the information about the browser and the OS you're using. The data logged on the server are not linked with specific users of the website and aren't used by it for identification purposes. This data is used solely for the proper server administration. Its content is not disclosed to anyone save for persons entitled to administer the server.

6. Your personal data will be stored until the permission is revoked or until the purpose of processing has been finalised. The data related to online traffic analysis collected via cookies and similar technologies can be stored until the cookies have expired. Some cookie files never expire, which is why the data storage time will be as long as the time necessary to pursue the purposes of data collection, such as ensuring security and conducting traffic history analysis.

7. The administrator reserves the right to amend any provisions of the Privacy Policy.